



# m

## magna signs

design • manufacture • install

[www.magnasigns.co.uk](http://www.magnasigns.co.uk)

024 7632 0032

## Nationwide Signage & Graphics



# m Meet Magna

Over 25  
years of  
excellence

m  
magna signs



Where it all  
began: Company  
founder John Ashdown,  
pictured in 1992.

Magna is now under  
3rd generation family  
management.

With signmaking experience spanning over 25 years, our skills and expertise make Magna Signs a leading name in signage and graphics, perfectly placed to work alongside you every step of the way from design and manufacture to installation across the UK.

Based in the Midlands, we are ideally located to work alongside our broad spectrum of customers; ranging from many of the largest blue chip organisations in the country to smaller, single site clients.

We understand how important your image is. And our enthusiastic approach to building and developing long lasting relationships with our clients means that we know your brand inside-out to enable us to deliver quality and consistency with every project.

Working alongside clients, designers and architects, our skilled Project Managers understand your requirements and translate these into solutions which communicate both your brand and your message with the highest quality, most cost effective signage.

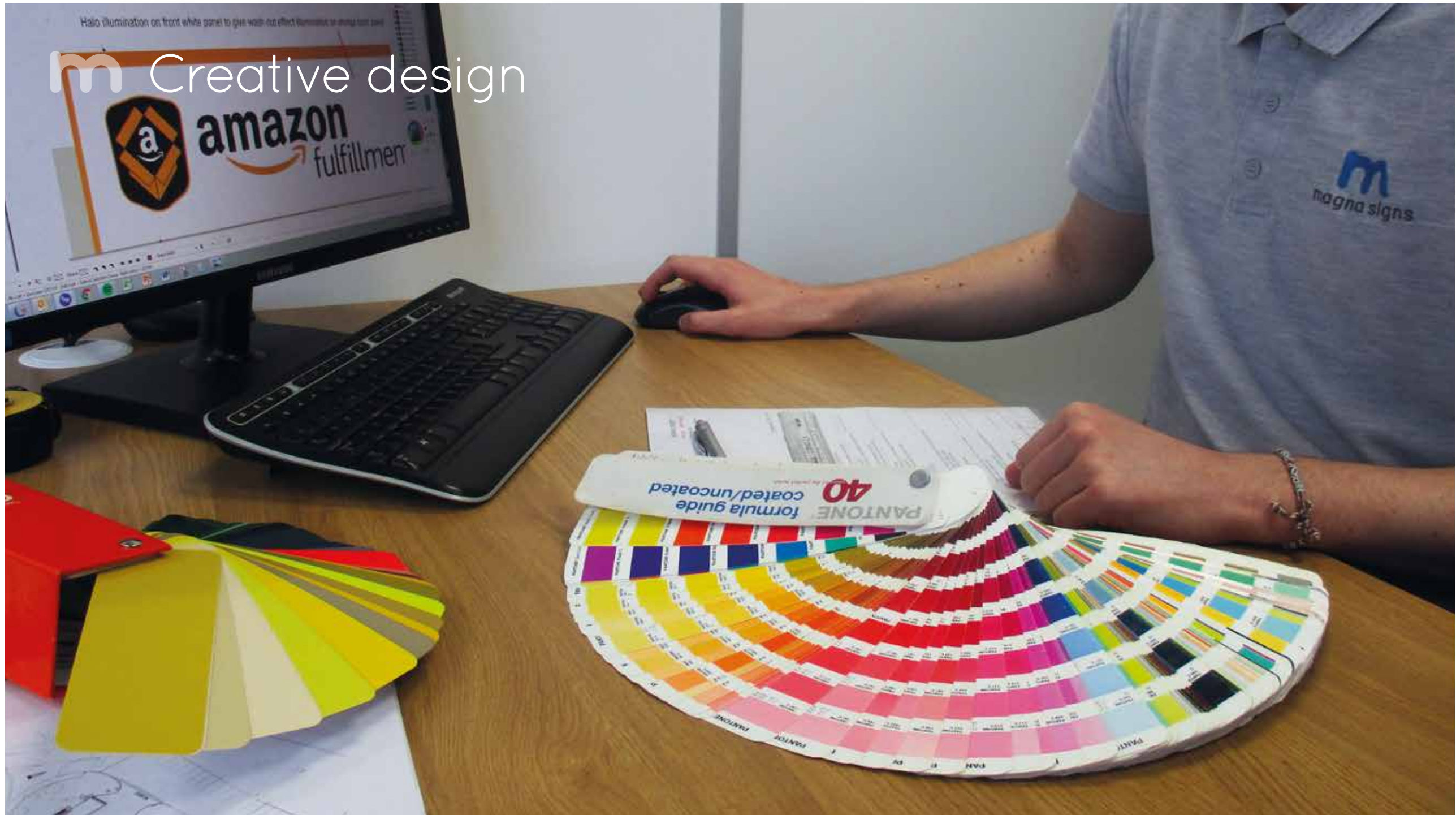
Because we understand the importance of great signage, we never compromise our standards – every project receives the same level of care and attention from the Magna team, from conception to completion to ensure that your sign is;

- On Brand
- On Budget
- On Time

Our commitment to building strong relationships with our clients twinned with our culture of being approachable and responsive across our whole organisation enables us to add value to your signage every step of the way.







## m Creative design



**Our in-house designers couple their creative and technical skills with deep, in-depth knowledge of the industry to design and develop the very best signage solutions.**

Whether it's developing concepts from initial sketches and high level design discussions or working in collaboration with your chosen design agency, our designers consider the latest techniques, technology and materials every single time.

Using industry-standard packages, our designers produce detailed visual representations, photographic mock ups and technical drawings to help bring your ideas to life.

Our CAD team are able to produce drawings of large scale structures and installations to coincide with full structural engineering reports to give you full peace of mind when considering details such as long-term strength, foundations, wind loading and fixing details.





# m Your sign, manufactured by Magna

- Metal fabrication
- Letter making
- CNC/laser cutting
- Powdercoating
- Illumination
- Wide format printing
- Substrate printing
- Vinyl application
- Plastic fabrication/forming



Highly skilled and each with their own specialist expertise, our in-house manufacturing team produce signage of the very highest standard.

Because of our vast manufacturing experience, our team are able to adapt to and deliver even the most intricate and challenging projects.

Continual investment in the latest plant and equipment enables us to ensure we are consistently producing signage of the highest quality using the latest technology. It is this continual investment which allows us to increase our production capacity to meet the signage needs of our client base.

We are committed to maintaining the high standard we have set for over 25 years and our dedicated Quality Control Manager oversees the production of your signage to ensure that these standards never slip.

## Environment

We strive to minimise and prevent the harmful effects of our operations on the environment. Through the recycling of waste, advanced manufacturing techniques and the continual analysis of our supply chain, we work to ensure that all activities are carried out in accordance with sound environmental practices. We actively promote the use of LEDs in our signage as opposed to less efficient alternative available in the marketplace



# m Installation – getting it right on site

We offer reactive and planned maintenance solutions for all types of signage nationwide



Working 24/7, covering the whole of the UK and Ireland, our specialist installation teams provide a complete and comprehensive installation service.

Trained in the latest techniques and equipped with the most up to date tools, our crews are able to work on your site with minimal disruption to your operation throughout.

As part of our commitment to training and development, our engineers are qualified in all areas of installation and health and safety, carrying certifications including IPAF, PASMA, CSCS and Asbestos Awareness with qualified electricians for electrical installations as well as having a minimum of one trained First Aider per crew.

## Health & Safety

We prioritise health and safety across all elements of our business from the Production Factory to your premises, continuously evaluating our performance to ensure best practices are followed throughout.

Method statements and risk assessments are produced for every project following a site survey with the unique and specific requirements which each project brings thoroughly evaluated.





# m Corporate signage

Flex Faces –  
Talk to the  
experts



- Illuminated
- Non-illuminated
- Shaped
- Freestanding
- Range of profiles
- Unlimited size
- Specialist installation



**We specialise in communicating your brand and flex faces are a great way to do this.**

Because of their size potential being limitless, flex faces enable you to advertise your brand in one single piece. Because of this, flex faces are perfect for installing at retail parks and on warehouses where large, cost effective signage is a necessity.

Made from a combination of aluminium frame powdercoated to your corporate colour specifications and a PVC printed face then tensioned across the frame, we are able to produce the face of the sign to the desired size with no visible joins to give the perfect, uninterrupted finish to your sign.

Flex faces can also be manufactured to bespoke shapes to suit your logo as well as being illuminated. Options to illuminate either the full face of the sign or just particular detail such as your logo produce a perfect spread of light across the desired areas to optimise the appearance of your sign at night.







- Range of metals/plastics
- Internally illuminated
- Halo illuminated
- Built up/3D
- Rimless illuminated
- Flat cut
- Moulded
- Neon effect

Letters – adding  
character to your  
branding



At Magna, we provide you with the most suitable options for your brand. Individually fabricated letters spell your brand out in a way that adds character, colour and depth to create a design unique to your business.



With the option of both built-up (3D) or flat cut letters, our in-house design and manufacturing teams combine aluminium, steel and acrylic finished to your corporate standards to produce the very best solution for you. And with multiple illumination options for your letters also, your brand looks brilliant all night long too.

From very large built-up letters to surprisingly small, detailed fabricated letters we are able to manufacture individual letters for your brand to meet all requirements.







As we use such a wide variety of materials and manufacturing techniques, these are just some of the designs and systems of building signage we are able to offer.

Other options include aluminium panels folded with returns to hide the fixings and add depth to your sign, flat panels face fixed to your building or individually cut letters on a back board painted to your company colours just to name a few.

Our Project Managers are able to provide all the options for you to best suit your requirement to ensure your brand is portrayed in the most effective way possible.





## m Retail signage

Out of hours  
installation service  
available to  
minimise impact on  
your customers



Our industry  
experience and  
expertise enables  
us to seamlessly  
deliver retail signage  
packages whatever  
the requirement.

From fascia signage and window graphics to internal displays and point of sale (POS) products, we provide the complete retail solution. And with our specialist experience we are able to overcome the many challenges that the retail sector presents such as short turnaround times, out of hours installation and the unique architectural nature of many retail buildings.





# m Illumination

- LED or Fluorescent
- Internal illumination
- Halo illumination
- Neon/Neon effect
- Colour change
- Trough lights
- Back lit fabric
- Light boxes

We offer energy saving LED conversions from neon/fluorescent tubes on all types of signage



Using the latest and most environmentally friendly LED technology, Magna offer illuminated options on many of both our external and internal signage solutions so that your brand can be just as visible at night as it is during the day.

We provide a wide range of options from internally LED illuminated flex faces and halo illuminated retail display signs to LED trough lights installed above your sign to cast light down.





# m LED architectural lighting



Give your building an added dimension with our LED architectural lighting around key areas of your building.

Available in a range of colours, both static and changing, we install LED illumination internally and externally to transform key space with fantastic results every time.



Using the latest LED technology, our architectural lighting is the perfect cost effective, low maintenance and environmentally friendly way to bring your building to life.







Freestanding signage is a great way to gain greater exposure for your brand as well as displaying important information for visitors and customers alike.

We design the most suitable option for you based on desired size, shape, budget and message to ensure that we deliver the most effective solution for you. Manufacturing signage combined from materials such as aluminium, steel, and acrylic to name a few and with options to illuminate your freestanding sign too we ensure that only the most suitable materials are used.

Should it be required, we offer options on structural advice and technical specifications to ensure that not only does your new sign look great, it's also installed with long-term safety at the forefront of our minds.



# m Internal signage

- Reception Logos
- Wayfinding
- Door signage
- Fabric tension graphics
- Hanging signs
- Acrylic displays



Whether it's to emphasise your branding, part of a wayfinding scheme or simply for decorative purposes, we can produce the perfect internal sign to compliment your room or area.

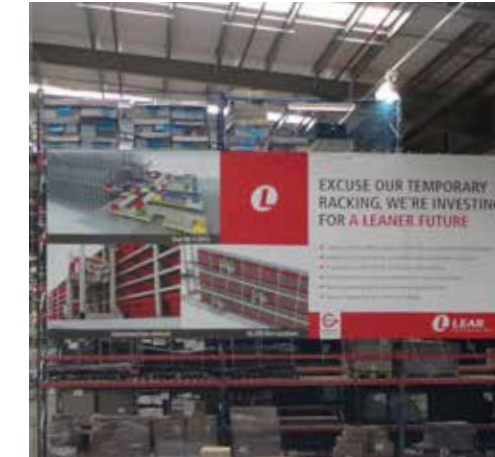
Your internal signage can be produced in a number of different ways with multiple options on finish and fixings to ensure the very best solution every time.





# m Print & graphics

- Roller banners
- Canvas pictures
- Banners
- Wallpaper
- Contravision
- Floor graphics
- Vinyl graphics
- Flags
- Pop up displays
- Fabric signs
- Wall wraps
- Hoardings
- Wall manifestation



Our state of the art digital printers enable us to produce truly impressive print and graphics.

With the ability to print directly to substrate and roll to roll, we offer high quality, cost effective solutions for all your print and graphic needs.

We are able to use print-ready artwork supplied by the client or produce brand new artwork for all print and graphic requirements.





# m Construction

- Printed hoardings
- Freestanding site boards
- Traffic signage
- Fit out packages
- Building regulations
- Health & safety signs



Full subcontract service offered to main contractors for all fit out requirements



Working with some of the largest names in the construction industry, we offer a full signage fit out service from the initial site marketing and advertising signs to the traffic signage and end-client branding.

Our experience working on major national projects in the construction and property industry means we understand exactly what is required by the main contractor. With experienced project managers to oversee the total fit out as well as installation teams with full CSCS qualifications, we are able to meet and exceed expectations on every project.



# m Warehouse visual management

- Housekeeping shadow boards
- Accident record boards
- Hanging signage
- Fire exit signage
- Rack banners
- Bus stops
- Location
- Printed whiteboards
- Health & safety signs
- Location signage
- Barcodes
- Labels



Our vast experience in supplying to warehousing and logistics specialists across the country means we have developed a knowledge and understanding of the industry which is second to none.

Having developed bespoke signage systems for picking, assembly and loading operations, both conventional and automated to some of the biggest names in the market as well as supplying visual management signage such as housekeeping and planning boards and end-client branding, we offer the complete warehouse and visual management solution.

Operating in ambient, chill and frozen environments, we are able to advise on the most suitable materials to ensure that your signage is a long term solution for your operation.





**ASDA**

part of the **WAL\*MART** family

**LUTTERWORTH**

**Integrated Distribution Centre**

**Welcome**

Please help to keep this site  
a safe place to work

Visitors must report to reception

Vehicles & drivers  
are liable to search

Smoking is not allowed on this site except  
in designated areas

Vehicles & contents are left  
here entirely at owners' risk

**m**

**magna signs**

design • manufacture • install

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